

MEMORANDUM

TO : ALL PROVINCIAL HEADS AND SECTION HEADS
Pantawid Pamilyang Pilipino Program
Field Office Caraga

ATTENTION : ALL SOCIAL WELFARE OFFICERS III, CLUSTER LINKS,
AND RPMO STAFF
Pantawid Pamilyang Pilipino Program
Field Office Caraga

FROM : THE DIVISION CHIEF
Pantawid Pamilyang Pilipino Program
Field Office Caraga

SUBJECT : REITERATION OF THE GENDER AND DEVELOPMENT (GAD)
MAINSTREAMING IN PROGRAM IMPLEMENTATION

DATE : 11 MARCH 2026

In reference to the Memorandum issued by the Regional Director dated 27 January 2026 on GAD Mainstreaming Compliance, all Pantawid Pamilyang Pilipino Program (4Ps) field implementers are hereby reminded to continuously integrate Gender and Development (GAD) principles in program implementation, case management, and community-based activities. Consistent with the provisions of the Magna Carta of Women (RA 9710) and the Department's commitment to gender-responsive governance, all field staff are directed to ensure that gender perspectives are mainstreamed in all aspects of program delivery.

Specifically, the following actions are hereby reiterated:

1. Integration of Gender-Fair Language

All reports, communication materials, documentation, and official correspondence must consistently observe gender-fair and inclusive language.

2. Utilization of Sex-Disaggregated Data (SDD)

All monitoring reports, program updates, and documentation must include sex-disaggregated data to ensure gender-responsive analysis of program outcomes and interventions.

3. Integration of GAD Topics in Family Development Sessions (FDS)

City/Municipal Links shall ensure that GAD-related topics such as gender sensitivity, prevention of violence against women and children (VAWC), and safe spaces are integrated in the conduct of Family Development Sessions (FDS).

4. Participation in GAD Capability-Building Activities

All 4Ps personnel are encouraged to actively participate in Gender Sensitivity Trainings (GST), knowledge-sharing sessions, and other GAD-related capacity development activities conducted by the Field Office and partner agencies.

5. Support for Gender-Responsive Community Activities

Field implementers shall support activities that promote gender equality, such as **Women's Month celebrations, RIACAT-VAWC initiatives, Juana Day sessions, and other GAD-related programs** in coordination with LGUs and partner agencies.

6. Documentation and Reporting of GAD-Related Activities

All provinces are instructed to properly document GAD-related initiatives conducted under the program and ensure the timely submission of required reports through the prescribed reporting platforms.

7. Integration of GAD Indicators in Performance Monitoring

All concerned staff are reminded to ensure that GAD-related deliverables and indicators are reflected in operational planning, monitoring activities, and individual performance commitments (IPCRF), in support of the Department's GAD mainstreaming goals. This includes compliance with the GAD Modules in the DSWD Virtual Academy (DVA).

The mainstreaming of gender and development is essential in ensuring that the program implementation remains responsive, inclusive, and protective of the rights and welfare of 4Ps beneficiaries.

For guidance and compliance.



CRISLEA D. CELESTE